

Organic California Keitt Mangos



Bright, tangy, and naturally sweet, Organic California Keitt mangos deliver a smooth, juicy bite. Their dark green skin—sometimes with a soft blush—stays green when ripe, so squeeze gently to enjoy at peak flavor.



- \$43 – annual spend by premium mango shoppers, 3x the category average*
- 9 trips – double the purchase occasions*
- Win with high-value, diverse Millennial households*

ORIGIN	PACK STYLE	SIZE	PLU	UPC
California	4-kilo	Small 12, 14	94311	7 61010 77794 7
		Large 8, 9, 10	94584	
		Jumbo 3, 4, 5, 6, 7	93114	

California Seasonality



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*Source: Numerator Insights, 12 months ending 4/30/2026