



DISCOVER

THE MISSION ADVANTAGE

World-Class Global Marketing & Distribution

Mission Produce is the world's most advanced avocado network, serving 25+ countries with the World's Finest Avocados™ and the World's Finest Mangos™.*

*as of October 2024.



World-Class Global Marketing & Distribution



Diversified Sourcing and Vertical Integration for a Year-Round Supply



Industry-Leading Ripening Technology



Elite Customer Service

Elite Customer Service in the UK & EU



Year-Round Supply

Our unparalleled sourcing strategy is built with vertical integration and strong grower relationships around the world. This allows us to provide a year-round supply of ripe avocados and mangos with high quality control.



Let's Connect!

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@mission_produce





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THE MISSION ADVANTAGE

A New Standard for Ripe & Ready Avocados

At Mission Produce, we are committed to getting the ripeness right.

- ✓ Science-based ripening methods
- ✓ Industry-leading technology
- ✓ Four decades of artistic intuition
- ✓ Specialised team of Ripe Masters



MPUK Mission Control Ripening

Leveraging data and automation to revolutionise ripening management

- Accelerated ripening times*
- Extended shelf-life*
- Enhanced product reliability*
- Smart quality control
- Nondestructive ripeness testing

*Mission Control Commercial Production Trial.
Mission Produce UK. September-December 2023.



01 STAGE
UNRIPE

02 STAGE
TRIGGERED

03 STAGE
RIPE & READY

RIPENING
CONSISTENCY
IMPROVED
BY **38%***



**Partner with Mission Produce to Discover
the World's Finest Avocados & Mangoes**



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