



Limited Edition

from California

The California GEM avocado variety from Mission Produce is only available from spring through summer. Renowned for its luxurious, creamy consistency and delightful buttery, nutty flavor, this high-value variety is poised to become the centerpiece of your Avocado category.

SIZE	PACK CONFIGURATON	UPC
40	10 X 4 CT.LUG	7-61010-39104-4
40	12 X 5 CT. RPC	7-61010-39125-9
48	12 X 4 CT.LUG	7-61010-39104-4
36-60 MIX	12 X 2LB LUG	7-61010-36602-8
36-60 MIX	8 X 3LB. LUG	7-61010-36603-5

AVOIntel™ When surveyed, avocado shoppers found “California Grown” and “Creamy & Buttery” as the most appealing selling points of the GEM avocado.*

*Online survey of 200 avocado shoppers conducted on 12/21/2023



Larger in Size



Easy to Peel



**Nutty and
Buttery Flavor**



**Similar Ripening
to Hass Avocado**

Contact Us: Salesreps@missionproduce.com
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