

HONEY



Mangos

ARE GOING
MAINSTREAM!

DISPLAY READY • SEASONAL AVAILABILITY • UNPARALLELED DISTRIBUTION



The World's Finest Mangos, Now in a Convenient 4-Pack!



This user-friendly clamshell packaging facilitates attractive displays, transforming your mango section into a sought-after destination in retail environments.



- Highly anticipated seasonal variety
- Fiberless, creamy, and sweet flavor profile
- Smaller seed than round mangos
- Enjoy whole & sliced, cubed as a salad or yogurt topping or blended into smoothies.

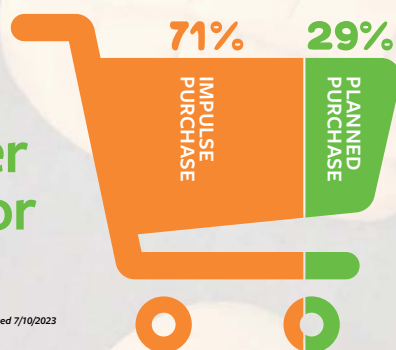


PRODUCT	COUNT	SIZE	COUNTRIES OF ORIGIN	PACK/CASE	CARTON DIMENSIONS	CASE WT NET (LB)	UPC
Ataulfo Mango	4ct.	Mixed 16 /18	Mexico	8 ct.	23.5" x 15.8" x 6.3" (L) (W) (H)	22.2 lb- 22.7 lb	7-61010-80334-9

AVOIntel™

Mango Shopper Behavior

Online survey of 1,000 shoppers conducted 7/10/2023
mango shopper behavior graphic



71% of mango purchases were made on impulse.¹

71% of consumers eat mangos as snacks² and 52% of mango shoppers snack 2 or more times a day.³

18% of mango spend in the last year was made at club stores⁴ revealing that shoppers are looking for value-pack purchase opportunities.

AVOIntel™ is our in-house market intelligence platform

¹ Online survey of 1000 shoppers conducted 7/1/2013 ² Online survey of 200 mango shoppers conducted on 8/26/24
³Numerator Insights, Mango Shopper Profile, 12 months ending 8/31/24 ⁴ Numerator Insight 12 months ending 8/31/24