

*New!*  
RETAIL READY  
MANGOS!



# Mangos

ARE GOING  
MAINSTREAM!

RETAIL READY MANGOS • VALUE-PACK • EASY GRAB AND GO





# Enjoy the Convenience of Retail Ready Mangos!

Our new high-graphic stand up pouch is ideally suited for shoppers looking to buy more than one mango at a time. Easy to merchandise and filled with ideally sized snacking mangos to appeal to seasoned mango shoppers and newcomers to the category.

- Easy Grab and Go Packaging
- Retail Ready for Efficient In-Store Merchandising
- On-Pack Education for Ripening and Storage
- QRC link to Delicious Recipes



PRODUCT	COUNT	SIZE	COUNTRIES OF ORIGIN	PACK/CASE	CARTON DIMENSIONS	CASE WT NET (LB)	UPC
Round Mangos	4ct.	Mixed 12/14	Brazil, Ecuador, Mexico, Peru	14 ct.	23.6" x 15.75" x 7.5" (L) (W) (H)	40lb	7-61010-99144-2
Round Mangos	3ct.	Mixed 8/9	Brazil, Ecuador, Mexico, Peru	12 ct.	23.6" x 15.75" x 7.5" (L) (W) (H)	40lb	7-61010-99123-7

**AVOIntel™**

**18%**

of mango spend in the last year was made at club stores,<sup>4</sup> revealing that shoppers are looking for value-pack purchase opportunities.

**71%**

of consumers eat mangos as snacks<sup>1</sup>

**52%**

of mango shoppers snack 2 or more times a day<sup>2</sup>

**71%**

of mango purchases were made on impulse<sup>3</sup>

AvoIntel™ is our in-house market intelligence platform

<sup>1</sup> Online survey of 200 mango shoppers conducted on 8/26/24

<sup>2</sup> Numerator Insights, Mango Shopper Profile, 12 months ending 8/31/24

<sup>3</sup> Online survey of 1000 shoppers conducted 7/1/2013

<sup>4</sup> Numerator Insight 12 months ending 8/31/24