



# DISCOVER

THE MISSION ADVANTAGE



## Mission Minis are small but mighty.

They are the perfect single serving avocado, bursting with flavor and loaded with nutrients. Each mini avocado has approximately 100-120 calories. Packaging is bright and stands out on shelves.

AVOIntel™

Sales of mini avocado bags are up 325% in the last five years.\*

\* Circana, Total U.S. – MULO, Calendar Year 2023 vs. 2018

60% of avocado shoppers live in small one to two person households – the perfect candidates for single-serve mini avocados.\*

\* Numerator Insights Avocado Shopper Profile, Calendar Year 2023



**Available  
Year-round**

PRODUCT	SIZES	PACK CONFIGURATON	UPC
Mission Minis Conventional	84	14 x 6ct. LUG	7-61010-84146-4
Mission Minis Conventional	84	12 x 2lb. LUG	7-61010-84122-8
Mission Minis Organic	84	21 x 6ct. RPC	7-61010-98146-7
Mission Minis Organic	84	12 x 2lb. LUG	7-61010-98122-1

**Let's Connect!**

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