



# DISCOVER

THE MISSION ADVANTAGE



## WORLD'S FINEST AVOCADOS

**Take the guesswork out of merchandising,**  
drive incremental sales and capture the heavy avocado shopper  
with this eye-catching and easy to merchandise full-strap bag.

AVOIntel™

Shoppers who buy bagged avocados  
spent \$57 a year on avocados – nearly  
200% more than shoppers who  
bought only bulk.\*

\* Circana, Total U.S. – MULO, Calendar Year 2023 vs. 2018

Sales of bagged avocados doubled in  
the last five years and contributed  
**100% of avocado category growth.\***

\* Numerator Insights Avocado Shopper Profile, Calendar Year 2023



**Available  
Year-round**

PRODUCT	SIZES	COUNT	UPC
Worlds Finest Conventional	48/60/70	3 ct.	Upon Request
Worlds Finest Conventional	48/60/70	4 ct.	7-61010-40154-5
Worlds Finest Organic	48/60/70	3 ct.	7-61010-96152-0
Worlds Finest Organic	48/60/70	4 ct.	7-61010-40158-3

\*most commonly packed configurations

**Let's Connect!**

[SalesReps@missionproduce.com](mailto:SalesReps@missionproduce.com)

[missionproduce.com](https://missionproduce.com)  
[@mission\\_produce](https://twitter.com/mission_produce)

