



AVOCADO CROP CYCLE

Avocados are a complex cropping system with overlapping fruiting cycles. This illustration highlights the high demand that the tree is under for sizing fruit, setting fruit, growing new budwood, and building a strong root system. Competition between these can lead to alternate bearing. However, minimizing crop stress by supporting the tree during key stages can improve yield and consistency.

Mission Produce is the world's most advanced avocado network. With a year-round supply of high-quality fruit, we service retail, wholesale, and foodservice customers in over 27 countries. We provide educational resources, and our full-time agricultural experts are available to help you analyze ranch productivity, increase yields, and manage quality. We are the experts in bringing your fruit to profitable markets across our global network.

